



Troop 1234 Caregiver Cookie Meeting

What Are Benefits to Participating in the Girl Scout Cookie Program?

- 1) Five skills Girl Scouts can gain by participating:
 - Goal Setting
 - Decision Making
 - Money Management
 - People Skills
 - Business Ethics
- 2) Troops benefit by receiving Troop proceeds for cookies sold
- 3) Individual girls benefit by achieving different incentives based on the number of packages she sells (it's possible to opt out of receiving these if the entire Troop is in agreement. If a single family wants to receive the incentives, the Troop may not opt out).

What documents do families need to sign/keep?

- 1) Sign and return a [Caregiver Permission & Financial Responsibility Agreement](#). It's a good idea for families to take a photo of this signed agreement so that they have a record too.
- 2) Keep a [Family Guide](#) that includes information about how Girl Scouts can sign up for Digital Cookie. Direct-ship sales in Digital Cookie begin on December 9th!
- 3) Keep an [Order Card](#). Families can enter any orders they receive on a physical order card into Digital Cookie.

Help the Troop Set Realistic Goals

- 1) Offer suggestions on how many cookies each girl can realistically sell (include options for a light goal, standard goal, and ambitious goal)
- 2) How many 2 hour booth slots does each Girl Scout/family expect to want to fill?

Inventory Distribution to Girl Scouts' Families/Payments

- 1) How, where, and when should families expect to pick up their Girl Scout's inventory?
- 2) When is payment expected?
- 3) How can families order more inventory for their Girl Scout?
- 4) What happens if a family orders too much inventory?
- 5) Families should always expect to sign and receive a copy of a receipt for any inventory they accept or payments they make to the Troop.
- 6) Caution families to store inventory safely

Cookie Booths

- 1) How/when will information about Cookie Booths be shared with families?

- 2) How many Girl Scouts/Adults are needed at each booth? How can they reserve a spot at a Troop secured booth?
- 3) How many booth slots can a Girl Scout sign up for?
- 4) How will booth inventory arrive at the booth? What about change?
- 5) What payment methods will your Troop accept? Cash, Digital Cookie
- 6) Who is responsible for handling money at a booth?
- 7) What should a Girl Scout bring to a booth? Uniform or Girl Scout t-shirt, water bottle, weather appropriate clothing.
- 8) When would a booth be canceled (not enough girls, weather concerns?) If a booth is canceled, how will families be notified?
- 9) Remind families to follow [Cookie Booth Etiquette](#)

Payment Methods Accepted at Booths:

Cash (where will change be kept?)

Digital Cookie (Credit cards, Venmo, or PayPal)

Clover Go (if the Troop already has an established account with Clover Go).

Checks = not recommended, the Troop is responsible for covering the cost of fraudulent or bounced checks.

Other Payment Processing Apps (CashApp, Square, etc.) = not recommended. The Troop is responsible for all processing fees and may not pass along those fees to customers.

Promotions:

Buy 5 for 5:

- For Customers: when customers buy 5 packages of cookies, they can enter an online drawing to win 5 cases (60 packages!)
- For Troops: Troops that sell to the 5 winners will also receive 5 cases of cookies to donate to the non-profit organization of their choice.

Bling Your Booth:

- Share photos of the Troop's booths on social media and tag Girl Scouts of Southern Alabama. The Troop might win a pizza party!

Free Shipping Dates:

Direct-Ship Orders of 4-12 packages will receive FREE SHIPPING the week of December 10-15 (not guaranteed to arrive before December 25th)

Safety Information

The Safety Activity Checkpoints includes guidance on Girl Scout Cookie Booths, social media, etc. This information can be found on pages 77-81 of the [Safety Activity Checkpoints](#).

Who can families reach out to if they have questions about the Girl Scout Cookie program?

Cookie Coordinator: (Your Name)

Contact information: (Your preferred contact information... email address/cell phone)

Office Hours:

Parents/Families can also reach out to customercare@girlscoutssa.org.