

Family Guide

2024 Girl Scout Cookie Program

Important Reminders

- Girl Scout Cookies in Alabama are \$5 per package. Cookies may not be sold for any other price.
- Cookie booths, stands, and walkabouts may **only** take place in the 30 counties included in the Girl Scouts of Southern Alabama council area.
- Cookie links can be shared with family and friends using personal social media pages, text, and email. Links **cannot** be shared on public sales sites, such as Facebook Marketplace, eBay or local buy/sell/trade pages (*this list is not exhaustive*).
- Cookie links cannot be shared with television, print, or digital news media.
- Be sure to tell your customers that discounted shipping is available in Digital Cookie.
- Your Troop Cookie Coordinator will tell you all you need to know about presales, placing your initial order, accepting payments, picking up cookies, turning in proceeds, and so much more!

Donations/Hometown Heroes

Some customers don't want to purchase Girl Scout cookies, but still wish to support Girl Scouts and help girls reach their sales goals. All donations received must be applied to the **Hometown Heroes** program, which distributes Girl Scout cookies to service members, first responders, and local nonprofits.

Program Credits

Girls who participate can earn **Program Credits** that can be used as payment for membership renewal, GSSA programs, camps, trips, and items in the GSSA Girl Scout Shops!

S'more to Know

Detailed information about shipping discounts, program credits, sister credits, and more can be found on the **Program Resources** page of the GSSA website.



Scan Here

Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

Use the Digital Cookie® app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies.



1. Register for Digital Cookie®

Create your **Digital Cookie Password** for email address: parentsemail@domain.com

When you create your password, a confirmation email will be sent.

Password

Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with optional special characters !, @, or \$

Confirm password

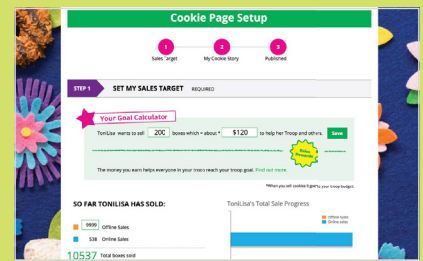
Look for the Digital Cookie® registration email in your inbox to register. Don't see it? Email customer-care@girlscoutssa.org

3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask customers to visit your site, purchase cookies, and share your site with others!

2. Set Up Your Site



Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video, publish, and go!

4. Track Your Progress



Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

2024 Girl Scout Cookie Program Important Dates



December

January

February

March

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						Dec 9 Cookie Rallies Pre-Sales Begin
10	11	12	13	14	15	16
17 Girl Scout Initial Orders Due	18	19	20	21	22	23
24	25	26	27	28	29	30
31	Jan 1	2	3	4	5	6
7	8	9	10	11	12	13 Booth Sales Begin
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	Feb 1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17 National Girl Scout Cookie Weekend
18	19	20	21	22	23	24
25	26	27	28	29	Mar 1	2
3	4	5	6	7	8	9
9 Final Day of Cookie Sales	10	11 Rewards Selections Due				